

**Subject:** Re: READ: CPI 1.7.1 release - HALLOWEEN!!!!

**Date:** Monday, October 16, 2017 at 8:34:19 PM Pacific Daylight Time

**From:** Ross, Katie

**To:** Ross, Katie, #DI GX GSR

**CC:** #DI GX Tech Writers, #DCPI GX Product Services, #DI GE Management and Team Leads

SWEET MOTHER OF PEARL!!! I was so excited about Halloween I missed adding details about the TOWN, I mean.. the Penguins have been busy with construction (penguin style.. With a jackhammer) to open up that elusive place with the Franky's sign!! That is where the Dance Battles are going to happen! There's games, places to hang out, busking stations, a restaurant (Franky's of course).. So many things. The entrances are from the boardwalk and Mt Blizzard. PHEW!

Town



**From:** "Ross, Katie" <[katie.ross@disney.com](mailto:katie.ross@disney.com)>

**Date:** Monday, October 16, 2017 at 8:21 PM

**To:** #DI GX GSR <[DIGXGSR@disney.com](mailto:DIGXGSR@disney.com)>

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Hi all,

There has been much anticipation as to what the construction areas and green goo meant... and it's about to be revealed! AND IT'S SPOOKATCULAR!!!! There are SO many pictures below, but make sure to read through to the bottom as there is also a new mini-game that is launching!

Island Central is haunted! Players defeat ghosts with snowballs and (as a community) unlock the Halloween costumes. Gary leads the experience.

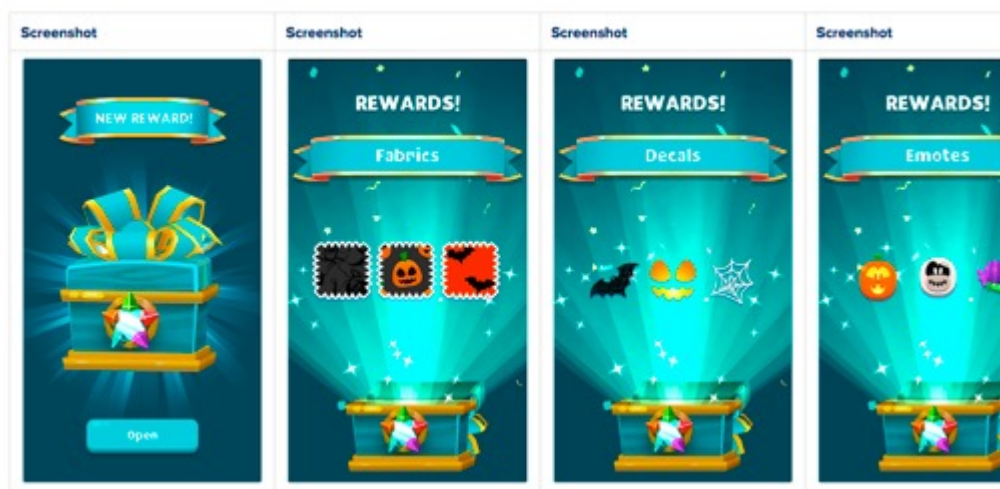
- Oct 18th - Experience begins (small release on October 17 to a small percentage of Android users) also, version is not an error, the 1.7.0 has already been updated to 1.7.1 for our Penguin players
- Oct 23rd - Canister is full, rewards unlocked
- Oct 31st - Last day of Halloween experience
- Nov 1st - Island back to normal (well, normal for penguins)

There are creepy home screens:



The rewards will be unlocked without it being part of a clothing challenge!

#### REWARDS








Here is a sample of what the world is going to look like (the Boardwalk):



The market place will be themed

EVENT MARKETPLACE






Items Locked	Items Unlocked	Collected Items	Non-Members	Non-Members Completed
	Prizes unlock on Monday, Oct 23rd 			

Halloween-y blueprints, fabrics, decals and emojis.. And it couldn't be a party without SUPPLIES (every Penguin needs something for candy collecting!)... Note the SECOND PUMPKIN SHIRT.... Yup.. NON-MEMBER JACK-O-LATERN AWESOME-NESS.



		Orange Pumpkin Basket
		Purple Ghost Basket
		Teal Ghoul Basket
		Pumpkin Patch



  	Fabric_Halloween_pumpkin
	Fabric_Halloween_blackbats
	Fabric_Halloween_roselace
  	decal_halloween_bat
	decal_halloween_web.png
	decal_halloween_pumpkin

	Candy emoji
	Pumpkin emoji
	Skeleton emoji

And the Mascots are also getting in the spirit of the season!! Well, some more than others (ahem.. JPG).. anyhoooo



Wait... is that a new mascot you see?? HECK YA IT IS!! **DJ Cadence is hitting the Island and it's going to be EPIC!** And you can't have DJ Cadence in the house without even MORE dancing on the Island.. Hence the release of... **TEAM DANCE BATTLE!!!!**

Team Dance Battle is the newest competition that tests a players memory while pitting red vs blue in the **ULTIMATE DANCE BATTLE**, there will be warm up stretches (no injuries thank you very much), taunting (pretty much a requirement for any throw down dance battle) and of course some sweet moves! **BRING IT ON PENGUIN STYLE!!**

The details:

- Gameplay is for both members and free accounts
- There will be a countdown clock
- Players "opt in" to the battle (action prompt on the dance floor)
- They wait for the countdown and their penguins go to appointed spots on the floor to group the teams together
- When the countdown is on, in entered DJ Cadence and teams are given instructions to memorize the pattern on the game board and play them out in sequence
- Players can tap as many buttons as they want while there is time available
- Once the time is up then the Penguins will start to play back (dance) the moves in the order they inputted them (there will be face palming involved no doubt!!). You get the sequence correct and you move to the next round!
- Team average is calculated at the end of each round.
- If a player leaves partway through, their points will still be contributed to their team
- There are 4 rounds
- At the end of the 4th round ALL participants get a reward... winning team gets more (coins) and the Gold trophy over their heads

Let me know if you have any questions!!

*Katie Ross*

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